

**"When I slept here  
people kicked me,  
spat on me and  
poured beer over  
me. Somebody  
even set me on fire.  
I didn't choose to  
sleep rough. Things  
just worked out  
that way."**

**Matthew**

We're Broadway and we say no one should be homeless. We go straight to the causes of homelessness; tackling poverty, ill health, unemployment and the chronic lack of housing. We help thousands of people every year to change their lives.

We need your support. Text BWAY02 £2 to 70070 to donate £2 to Broadway or visit [www.broadwaylondon.org](http://www.broadwaylondon.org)

**Sleeping rough. Some home truths.**



Texts are free from all UK mobile networks and Broadway will receive 100% of your donation  
Poster produced in partnership with JCBecaux

**BROADWAY**

**STREET TO HOME**

Registered Charity Number 274403