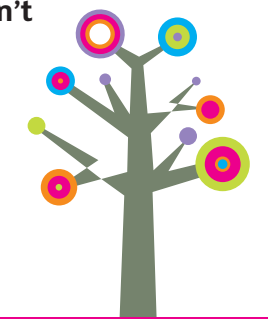


**In the poorest communities around the world, women and children die because no one has told them how to stay healthy. Life-saving information passes them by because they cannot read and write. Often they speak a language that health educators don't know, so vital information is left unsaid.**

But the knowledge these women and children need is simple and easily passed on – and our founder Helen Taylor Thompson found the way to do it. **Thare Machi Education** spreads basic health education throughout the poorest communities of the world through a revolutionary but incredibly simple method: *DVDs*.



At **Thare Machi Education** we produce lessons on topics such as HIV/AIDS, malaria, TB, diarrhoea, safe water and childcare. The lessons focus on key facts and are interactive which has proved hugely successful with our target audience. We translate the lessons into community languages, produce the DVDs and distribute them free of charge to partner agencies working on the ground.

Our partners are community groups, street children's societies, health clinics, churches, schools and individuals. They don't need classrooms or training – the DVDs are easy to use and a portable player can be charged from a car battery. Our staff don't need to be there – just the discs.

We produce new lessons all the time – there are 29 already – and are translating them into almost 40 languages from Africa, India, China, South East Asia and Europe.

# THIS DVD SAVES LIVES

**It talks to a community in its own language so that we can share essential health information with the poorest, least educated and most vulnerable people in the world.**

“I showed the malaria DVD in Luganda to members of our community support group. I was keen to see whether they felt the material would work well in the community and how it could be used. They all really loved it! They were amazed that it was in their language and also really liked the questions. They reported that the content was very useful and that many in the community would benefit.

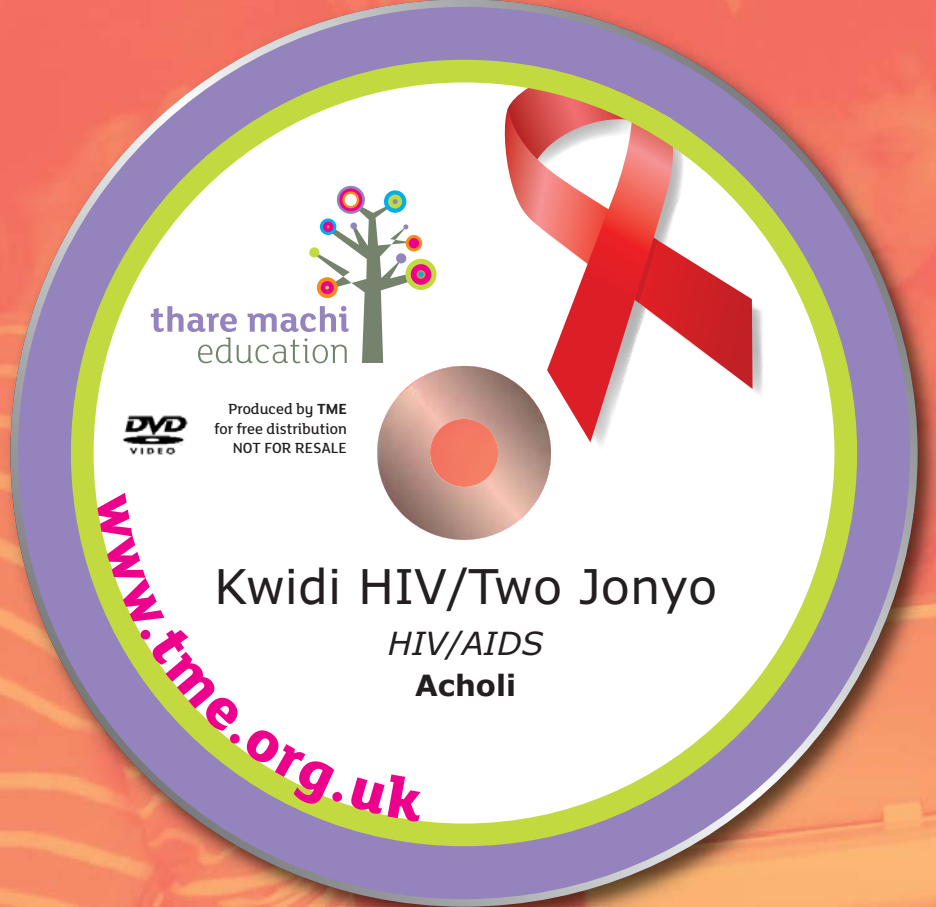
Beth Fitz-Henry, Oasis, Uganda



ABOVE: Village children in Soroti, Eastern Uganda learning life-saving information about basic hygiene in the local language, Ateso



CLOCKWISE FROM TOP LEFT: Excitement at getting a question correct for children from the slums of Kolkata; outreach work in North Western Cambodia; fine examples of teeth in Zambia; the importance of safe water for parents in Cambodia





**You can save a life today.** We try to make our funds stretch as far as possible – less than £50 will deliver a set of our lessons to a community group overseas. But it's not just about money. If you'd like to join us there are plenty of ways you can help. Could you

- ♥ *donate your skills and time and become an associate?*
- ♥ *suggest possible partners who could use our DVDs?*
- ♥ *translate an English script into your own language?*

If you'd like to become part of **Thare Machi Education**, we'd love to hear from you: **together we can make a real difference.**



ABOVE: Street children in Phnom Penh cheering at getting a correct answer in our lesson *Looking After Your Teeth*. This is one of a complete set of 28 lessons in Khmer, the national language of Cambodia



“Regardless of whether the participants were literate or not, they were able to follow the lessons and indicate the right answers to the DVDs with ease and comfort.

Father Joseph Thoomphanal  
Delhi, India

Sister Dory from the Don Bosco nuns enthusiastically demonstrates the discs to Cambodian schoolchildren

“I am impressed with the work you have initiated and the support you have been giving to humanity ... be encouraged in your endeavours to enhance the quality of life to others.

Nelson Mandela

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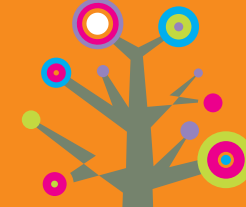
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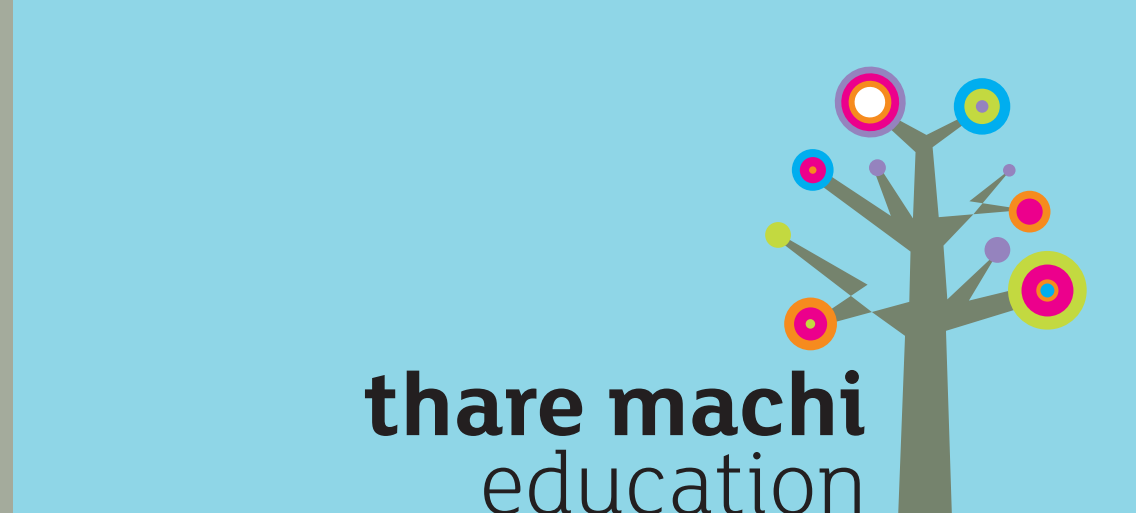
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